

**LIDLAW**  
FOUNDATION



LIDLAW FOUNDATION  
ANNUAL REPORT 2017



## OUR MISSION

Laidlaw Foundation invests in innovative ideas, convenes interested parties, shares its learning and advocates for change in support of young people being healthy, creative and fully engaged citizens.

## OUR VISION

An inclusive society that values and supports the full engagement of its young people in the civic, social, economic and cultural life of diverse and environmentally healthy communities.

## TABLE OF CONTENTS

<b>Vision and Mission</b>	2
<b>Board and Committee Members</b>	4
<b>Our People</b>	5
<b>Letter from the Executive Director and Chair</b>	6
<b>Granting Principles</b>	8
<b>Granting at a Glance</b>	10
<b>Granting Programs</b>	
Indigenous Youth and Community Futures Fund	12
Youth Led Community Change	16
Youth Sector Innovation	19
Scaling Impact	28
Knowledge Building	30
Research	31
Community Based Education Strategies	32
<b>Youth Collective Impact</b>	34
<b>Public Policy</b>	38
<b>The Family Committee</b>	42
<b>Impact Investing</b>	44
<b>Investment Highlights</b>	46

## BOARD

HANIFA KASSAM (President)  
GAVE LINDO (Vice-Chair)  
PAUL FENSOM (Vice-Chair)

DEREK BALLANTYNE  
CAMERON LAIDLAW  
JAMIE LAIDLAW

LYON SMITH  
KAREN NG  
ANDRE LEWIS

BRENDA PIPITONE  
BRIDGET SINCLAIR  
MAY WONG

## COMMITTEES

### FINANCE AND AUDIT

ANDRE LEWIS (Chair)  
PAUL FENSOM (Vice-Chair)  
DEREK BALLANTYNE  
KEN GIBSON  
HEATHER BRUBACHER  
TIFFANY CHANG  
ANDREW BEDEAU

### GOVERNANCE AND RECRUITMENT

GAVE LINDO (Chair)  
DEREK BALLANTYNE (Vice-Chair)  
ANDRE LEWIS  
CAMERON LAIDLAW  
JAMIE LAIDLAW  
BOB SMITH

### FAMILY FUND COMMITTEE

CAMERON LAIDLAW (Chair)  
BOB SMITH  
JESSICA HAMMELL  
JAMIE LAIDLAW  
LYON SMITH  
KAREN NG  
BRENDA PIPITONE

### GRANTING

MAY WONG (Chair)  
KAREN NG (Vice-Chair)  
LYON SMITH (Vice-Chair)  
BRENDA PIPITONE  
BRIDGET SINCLAIR  
JAMIE LAIDLAW  
CAMERON LAIDLAW  
HANIFA KASSAM

### YOUTH-LED COMMUNITY CHANGE ADVISORY COMMITTEE

KAREN NG (Chair)  
JAMIE LAIDLAW  
BRIDGET SINCLAIR  
JON CADA  
REBECCA DARWENT  
NICOLE WATSON  
HALEY MOODY

### INVESTMENT

PAUL FENSOM (Chair)  
DEREK BALLANTYNE (Vice Chair)  
ANDRE LEWIS  
JOHN FOX  
ED KWAN  
HEATHER HUNTER  
JOHN FOX  
ANDREW BEDEAU  
HANIFA KASSAM

### INDIGENOUS YOUTH AND COMMUNITY FUTURES FUND ADVISORY COMMITTEE

JESSICA BOLDOC  
MAX FINEDAY  
JACOB PARCHER  
ERIN HAYWARD  
JERICA FRASER  
QUINN MEAWASIGE  
SARAH NELSON  
TUNCHAI REDVERS

## OUR PEOPLE

### STAFF

TAMER IBRAHIM - Youth CI Program Manager  
ANA SKINNER - Program Manager  
VEANNA OCTIVE - Office Manager  
JEHAD ALIWEIWI - Executive Director

BÉTUL KELES - Program Manager  
SAEED SELVAM - Public Policy Manager  
AJEEV BHATIA - Program Manager





## DEAR FRIENDS

2017 WAS A GOOD YEAR FOR THE LAIDLAW FOUNDATION, FULL OF CHANGE AND PROGRESS. WE WELCOMED A NEW STAFF MEMBER, IMPROVED OUR GRANTING PROGRAMS, DEVELOPED AN INDIGENOUS ENGAGEMENT STRATEGY, FINALIZED IMPACT AND MISSION-RELATED INVESTMENT FRAMEWORK AND RENEWED THE YOUTH COLLECTIVE IMPACT STRATEGIC PARTNERSHIP WITH THE MINISTRY OF CHILDREN AND YOUTH SERVICES AND THE MCCONNELL FAMILY FOUNDATION. WE MADE SIGNIFICANT IMPROVEMENTS TO OUR GRANTING PROGRAMS: OUR BOARD LED THE PROCESS, WHICH CREATED THREE INTEGRATED, MORE EFFICIENT FUNDING STREAMS WITH CLEAR AND SIMPLE GUIDELINES.

**Hanifa Kassam,**  
*Board Chair*

**Jehad Aliweawi,**  
*Executive Director*

**S**imilarly, one of our biggest achievements of 2017 was the development of an Indigenous engagement strategy, guided by a remarkable and diverse group of young community advisors. We've committed to having both a dedicated fund for Indigenous youth and ensuring we are investing in Indigenous-led projects across all of our funding streams.

We also welcomed, Saeed Selvam, the Foundation's first policy manager to build our in-house capacity to effectively engage with policymaking and support systemic change. Moving forward, we will be supporting our grantees' public policy efforts through funding, training and direct advocacy support on issues related to youth in remand and those in/leaving care. We will also be examining emerging policy issues in the ever-changing youth sector that impact the health and well being of Ontario's young people which will include dynamic, civic engagement activities.

As well, 2017 saw us renew, for three more years, the successful and innovative Youth Collective Impact (Youth CI) partnership between Laidlaw, the McConnell Foundation's Innoweave platform and the Ontario Ministry of Children and Youth Services. Youth CI has evolved as a program on which successful collaboration in service of positive outcomes can be conceived, developed and delivered. Over the next three years, Youth CI will encompass a range of new and existing services to improve early-stage collaborative development and support youth leaders that want to develop relatively large initiatives with clear goals and strategic outcomes.

Then beyond grants, considering other ways the Foundation's financial resources can be made to serve our mission remains a key priority in Laidlaw's current strategic plan. To that end, Board members last year approved an impact investing policy that allows allocation of endowment capital to vehicles that (as well as generating financial returns) further the Foundation's social purpose.

Along with all these activities came challenges, of course, which we would be remiss not to acknowledge. These included the length of time it took to finalize the Indigenous strategy. One of our strategic objectives is also to expand the Foundation's reach, yet many of our activities remain heavily focused on the Greater Toronto Area — even if we are already taking concrete steps to ensure that groups outside the GTA are aware of Laidlaw's programs and funding opportunities.

But the key to overcoming such obstacles, and at the heart of all progress made last year, was the passion, dedication, talent and leadership of Laidlaw's staff and Board. For their efforts, we are sincerely grateful. With their help, we are confident that young people will continue achieving amazing things.

So we invite you to read through our annual report, which highlights the creative ways that the Laidlaw team engaged with youth across the province in 2017. We look forward to hearing your thoughts, and suggestions you may have for improving our work and reach.



OUR GRANTING PHILOSOPHY IS ROOTED IN THE FOUNDATION'S VALUES AND PRINCIPLES. OUR COMMITMENT TO GENUINE YOUTH ENGAGEMENT, DIVERSITY, INCLUSION AND INTEGRITY GUIDES OUR PHILANTHROPY.

## GRANTING PRINCIPLES

**Y**outh leadership and lived experiences are at the centre of our decision-making processes. We learn from the communities we work with and listen to what young people have to say. We know that young people are knowledgeable about the challenges they face and have clear insights on how to respond.

We take their lead and we do not shy away from the critical issues they raise.

Our granting approach embeds the following principles:

- grounded in the experiences and insights of young people and their allies;
- confronts and works to dismantle systemic barriers to access and inclusion;
- supports strategies that are forward thinking, scalable, and results-oriented;
- focused on systemic change while responding to immediate community priorities; and
- evidence-based and builds on effective approaches and practices.

## HIGHLIGHTS:

**1** Our new funding streams enable us to support a wide range of activities from youth-led groups testing out new ideas to tackle their community challenges to scaling up their impactful strategies. As well, we're funding research, knowledge building and knowledge sharing projects.

**2** As part of our commitment to reconciliation, we developed an Indigenous Strategy, which then led to the development of an Indigenous

Advisory Committee, who then designed the Indigenous Youth and Community Futures Fund. The Fund is currently supporting Indigenous youth to connect with their land, languages and cultures.

**3** We renewed our partnership with the Ministry of Children and Youth Services and Innoweave, to support Youth Collective Impact (Youth CI), with the addition of funding and training specific to

grassroots youth groups interested in learning collective impact tools to further their work.

**4** We increased our internal capacity to support our grantees to engage with advocacy and policy work, including hosting workshops and offering one-on-one supports. We've also identified specific issue areas where the Foundation will focus its policy-change efforts.

# GRANTING AT A GLANCE

TOTAL

initiatives funded in 2017

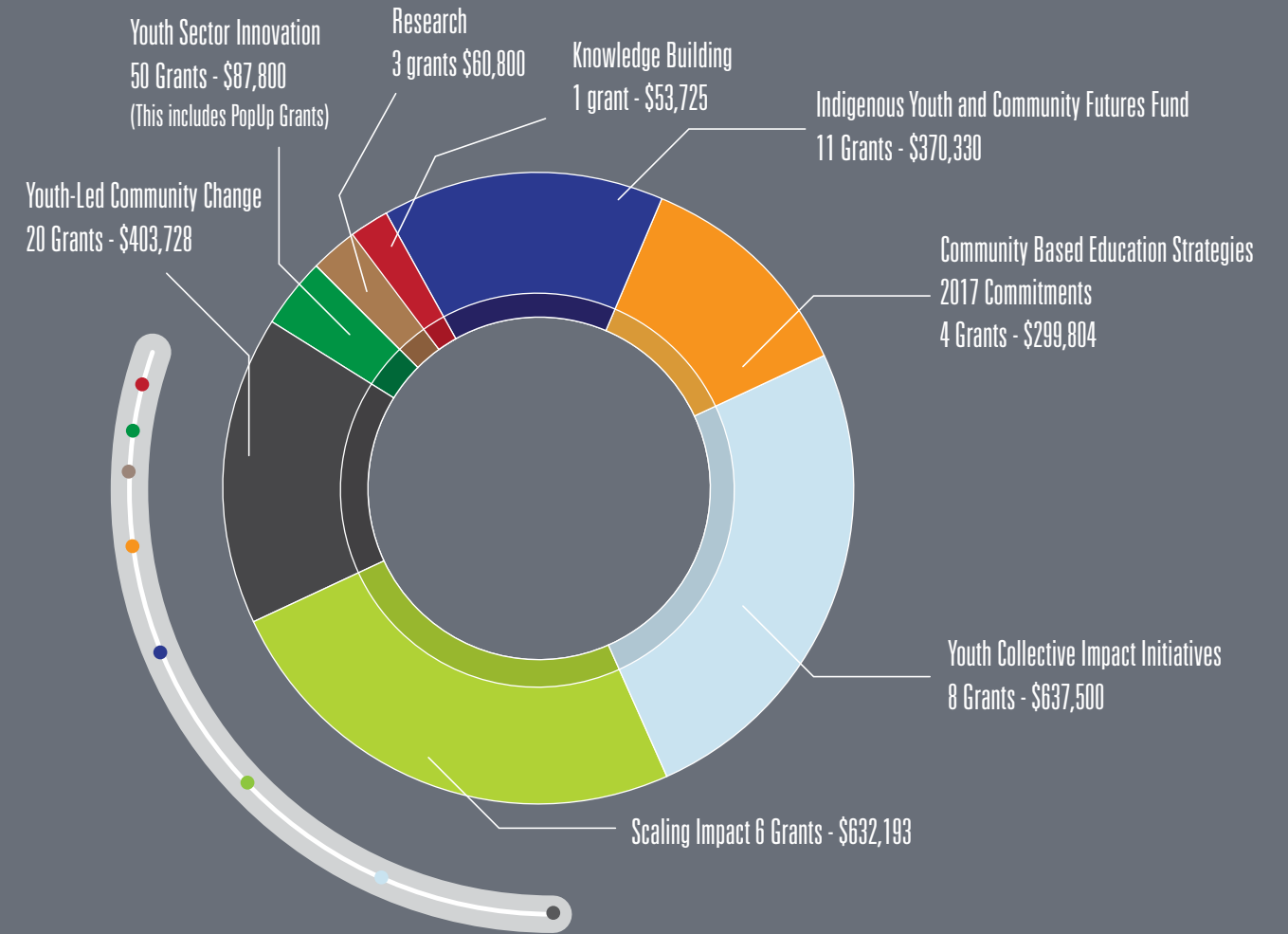
103

TOTAL

amount awarded in 2017

\$2,545,890

These amounts include the Youth Collective Impact Grants





## INDIGENOUS YOUTH AND COMMUNITY FUTURES FUND

The Indigenous Youth and Community Futures Fund is an example of how we are grounding our work in the recommendations by the Truth and Reconciliation Commission (TRC) and acting on our commitment to the Philanthropic Community's Declaration of Action.

Taking our lead from our Indigenous Advisory Committee, made up of eight Indigenous young people, we designed a funding stream that is centered around connecting Indigenous young people to their land, languages and cultures; strengthening relationships within and across communities; and supporting the transmission of traditional knowledge to future generations.

The Fund is a significant commitment, but we know that this is only a start. And there is more to our Indigenous engagement strategy than the Fund! You will find below a brief overview of the process that led to the development of the strategy. We hope that it inspires other colleagues who are seeking to play an active role in accelerating the TRC's calls to action and to realize their commitment to the Declaration of Action.

**11 PROJECTS FUNDED**  
**\$370,330 awarded**

Our work began with the Circle on Philanthropy and Aboriginal Peoples in Canada (the Circle) who prepared a report titled Philanthropy in the Age of Reconciliation, looking into the Foundation's work to date with Indigenous communities and mapping out some actions that we could take to move from "pledge" to "action". Building on this report and in keeping with the Foundation's depth and breadth of expertise in supporting youth-led grassroots work, we developed four principles for our Indigenous strategy to be centered around.

- Investing in young people and youth-driven groups within an intergenerational framework
- Supporting cross-cultural learning and understanding how racism and colonization continues to shape Indigenous and non-Indigenous relationships
- Committing long-term by carrying the strategy into our next strategic plan
- Being guided by Indigenous priorities and informed by Indigenous communities

The Indigenous Engagement Strategy, approved by the Board in September 2017, is a commitment to undertaking activities in three areas:

**Knowledge Building:** To ensure staff, board, advisors and grantees increase their knowledge of and commitment to reconciliation through training and learning opportunities.

**Operations:** To ensure that the strategy is informed and developed with Indigenous youth, partners and allies. This starts with establishing an advisory committee comprised of Indigenous youth.

**Funding:** To develop a funding program in consultation with advisors and partners.

Following the Board's approval of the Strategy, we first established an Indigenous Advisory Council, and then working with the advisors, launched the Indigenous Youth and Community Futures Fund. The Fund is currently supporting 11 projects across the province.

ORGANIZATION NAME	AMOUNT	LOCATION
Attawapiskat Aski Kistendamon	\$25,000	Attawapiskat, ON
Dwadewayehsta <sup>2</sup> Gayoggho:no <sup>2</sup>	\$50,000	Ohsweken, ON
Eagle Lake First Nation Youth Council	\$70,000	Migisi Sahgaigan
Naotkamegwanning Youth Council	\$25,000	Pawitik, ON
Ojibways of Onigaming First Nation	\$20,000	Nestor Falls, ON
Onaman Collective	\$25,000	Serpent River, ON
Ottawa Inuit Children's Centre	\$50,000	Ottawa, ON
People Acquiring Life Skills	\$35,000	Elliot Lake, ON
Tkaronto 2 Spirit Change Makers	\$25,330	Toronto, ON
The Traditional Men's Health and Wellness Group	\$5,000	Batchawana, Garden River, Thassalon, Mississauga, Serpent River, Sagamok, Whitefish
The Wolves Den	\$40,000	Ohsweken, ON

# GRANTEE SPOTLIGHT: OJIBWAYS OF ONIGAMING FIRST NATION - ONIGAMING WALKING/ HIKING TRAILS

**T**his project, located in the community of Onigaming, will support Indigenous youth to build hiking trails around the community and identify medicinal plants along these trails through the guidance of their Elders and in collaboration with Mikinaak School.

“This project is important to us because we will be taking care of our land. It will show the beauty of our community that we call home. We believe connecting young people to the land is an important way of connecting them to their cultural identity and what it means to be Anishinaabeg”.

# GRANTEE SPOTLIGHT: DWADEWAYEHSTA’ GAYOGOONO’ - MOVING THE CAYUGA LANGUAGE FORWARD

**C**ayuga is one of the indigenous languages that are close to extinction with less than 40 first language Cayuga speakers around the world. Dwadewayehsta’ Gayogohono’ has been providing Cayuga language learning opportunities within the Six Nations of the Grand River in southern Ontario since 2005. This grant will support the group to develop and execute a two-year Cayuga language immersion program. Following the American Council for Teaching Foreign Languages guidelines for speaking, the program will offer many opportunities to those who want to connect with their language and/or advance their skills while targeting young people living on the reserve.

“We have seen positive impacts individuals feel when they are able to understand and speak their own language. There is a really hard reality that we as Indigenous people feel when we talk about the horrific history and treatment we are still subject to today. Yet, we are still here and able to work towards a brighter path for our people. The youth of our community are clamouring to know their roots and we are here to provide learning opportunities to them”.



# YOUTH-LED COMMUNITY CHANGE PROGRAM

## DESCRIPTION:

The Foundation provides funding to youth-led groups across Ontario to identify issues that are affecting their communities and implement projects that catalyze change and bring awareness to their experiences.

**20 PROJECTS FUNDED**

**\$403,728 awarded**

(IN 2018, THE YOUTH-LED COMMUNITY CHANGE PROGRAM WILL BE FUNDED UNDER OUR YOUTH DIRECT ACTION GRANT.)



ORGANIZATION NAME	AMOUNT	LOCATION
Bad Subject	\$22,000	Toronto, ON
Beausoleil First Nation Youth Council	\$25,000	Christian Island, ON
Black Lives Matter Toronto	\$25,000	Toronto, ON
Canadian Council for Refugees	\$9,800	Toronto, ON
East Scarborough Storefront	\$9,978	Scarborough, ON
Get Out There	\$25,000	Elgin County, ON
Healing Through Art	\$17,000	Toronto, ON
Intercepting the Pipeline to Prison: Black Youth, Mental Health and Community	\$25,000	Greater Toronto Area and Northern ON
Learning Disabilities Association of York Region	\$20,000	York Region, ON
Legalswipe	\$25,000	Greater Toronto Area
Mno Wiisini Gitigaanan	\$25,000	Wyebridge, ON
Naadmaagit Ki-Ningo	\$25,000	Greater Toronto Area
National Youth In Care Network	\$22,500	Ontario
NGEN Youth Centre	\$25,000	Hamilton, ON
Ontario Indigenous Youth Partnership Program	\$9,950	Ontario
Pagsibol	\$22,000	Greater Toronto Area
Project Freedom	\$17,500	Scarborough, ON
Youth Odena	\$23,000	Sault Ste. Marie, ON
Youth Sexual Health Advisory Committee	\$5000	Kitchener-Cambridge-Waterloo, ON
Youth Social Infrastructure Collaborative	\$25,000	Thunder Bay, ON, Algoma, ON



## YOUTH SECTOR INNOVATION

### DESCRIPTION:

Youth Sector Innovation grants enable the Foundation to invest in innovative projects in the youth sector, engage in collaborative funding and expand its reach. The primary focus is on working with new partners, unusual suspects, and through collaborative efforts, to expand the reach and impact of the Foundation's work.

**4 PROJECTS FUNDED**

**\$45,950 awarded**

(IN 2018, THE YOUTH SECTOR INNOVATION ACTIVITIES WILL BE COVERED UNDER OUR YOUTH DIRECT ACTION GRANT)

ORGANIZATION NAME	AMOUNT	LOCATION
4Rs Youth Movement	\$25,000	Ontario
Kairos	\$5000	Ontario
Hamilton Centre for Civic Inclusion	\$9,950	Hamilton, ON
Thinking Rock Community Arts	\$6000	Thessalon, ON



# YOUTH SECTOR INNOVATION POPUPS

## DESCRIPTION:

PopUps are micro-grants developed under the Youth Sector Innovation stream. They are designed to address issues that the Foundation wants to bring greater attention to. In 2017, there were two focuses for our PopUp grants:

- 1) Resilience 150
- 2) Amplifying Grassroots Youth Organizing

## 2 FOCUSES

# \$41,850 awarded

# RESILIENCE 150 POPUP

## DESCRIPTION:

To give voice to alternative narratives and actions during this contentious year, we offered grants of up to \$1000 to support projects that celebrate Indigenous resilience and resistance on this land. These grants supported opportunities for learning, reflection and relationship building that strengthen community efforts to ensure the stories, experiences, and priorities of Indigenous voices are not drowned out by fireworks and festivities in the year of Canada's 150th birthday.

## 38 PROJECTS FUNDED

# \$37,850 awarded

ORGANIZATION NAME	AMOUNT	LOCATION
Birchmount Community Action Council	\$1000	Scarborough, ON
Broadleaf Theatre	\$1000	Toronto, ON
Creatively Meeting Each Other Where We Are	\$850	Toronto, ON
Egale Canada Human Rights Trust	\$1000	Ontario
Four Directions Aboriginal Student Centre	\$1000	Kingston, ON
Grand Arts Project	\$1000	Ohsweken, ON
LifeNotes Wisdom	\$1000	Richmond Hill, ON
SchoolBOX Inc.	\$1000	Northwestern Ontario
Strengthening Hamilton's Aboriginal Education	\$1000	Hamilton, ON
Six Nations Youth Council	\$1000	Oshweken, ON
Wahnapiatae First Nation	\$1000	Capreol, ON

ORGANIZATION NAME	AMOUNT	LOCATION
Amjwinaang Water Gathering and Toxic Tour	\$1000	Sarnia, ON
Assembly of Seven Generations	\$1000	Ottawa, ON
Association of Iroquois and Allied Indians	\$1000	Sault Ste. Marie, ON
Barrie Native Friendship Centre	\$1000	Barrie, ON
Biizidub	\$1000	Thunder Bay, ON
Biindigen Healing and Arts	\$1000	Madawaska, ON
The Canadian Canoe Museum	\$1000	Peterborough, ON
Dalhousie University	\$1000	Toronto, ON
Davenport - Perth Neighbourhood and Community Health Centre	\$1000	Toronto, ON
DecolonizeCapCity	\$1000	Ottawa, ON
Onaman Collective Youth Group	\$1000	Elliot Lake, ON
FESFO	\$1000	Ontario
FoodShare	\$1000	Toronto, ON
Fort Albany First Nation	\$1000	Fort Albany, ON
Indigenous Student Association of Glendon	\$1000	Toronto, ON
Making Sense of Place, Making Sense of Movement/ Governing Council for the University of Toronto	\$1000	Toronto, ON
McMaster Indigenous Student Community Alliance	\$1000	Hamilton, ON
Native Canadian Centre of Toronto	\$1000	Toronto, ON
Newcomer Student Association of Ryerson	\$1000	Toronto, ON
Paprika Theatre Festival	\$1000	Toronto, ON
River Rocks	\$1000	Ohsweken, ON
Strong as a Mother	\$1000	Scarborough, ON
Sexual Assault Centre of Brant	\$1000	Brantford, ON
Tsi Kionhnheht ne Onkwawenna Language Circle	\$1000	Tyendinaga Territory, ON
Two Spirit Youth; Identity, Traditional Knowledges and Community Service Needs	\$1000	Toronto, ON
Walking with our Sisters Toronto	\$1000	Toronto, ON
Yotuni Social Enterprise	\$1000	London, ON



## GRANTEE SPOTLIGHT: THE AAMJIWNAANG WATER GATHERING AND TOXIC TOUR

Organized by Indigenous youth who are strongly connected to Indigenous frontline environmental struggles in Sarnia, this event was a celebration of the resilience of the waters and the youth, for persisting through hundreds of years of violence. Aamjiwnaang Water Gathering was a two day event at Maawn Doosh Gumig (the community centre at Aamjiwnaang). The event featured ceremonies, classes, Toxic Tours (a complete tour, history, information session of Chemical Valley), music, and much more that promote learning and celebrating the sacredness of water. The goal of this event was to unify everyone to protect and keep water clean and sacred.

The two-day event wrapped up in late 2017 and was considered a huge success for the community and organizers. The event collaborated with a dozen partners including environmental advocacy groups, research groups and local farmers to offer educational workshops, ceremony,

“Our organization has very little stable/ continued funding on a yearly basis. We rely on community financial support and fundraising. Having the grant of 1000\$ secured meant that we could focus on other aspects of organizing, mostly including programming and educational opportunities. This led to an increase in programming, crafts and educational opportunities for participants.”

and water walks where community members held signs and banners as they toured the toxic bodies of water polluted by local oil corporations and factories. Youth were bussed in from across Ontario, including youth from the GTA. The event had approximately 150 community members participate.



## AMPLIFYING GRASSROOTS YOUTH ORGANIZING POPUP

### DESCRIPTION:

Across Ontario, young people are taking action in real and immediate ways to improve the health and well-being of their peers, families, and communities. They are often learning by doing, and their efforts can go unnoticed or be underappreciated. In this round of PopUp funding, we offered groups \$500 to support skills building in community organizing.

**8 PROJECTS FUNDED**  
**\$4,000 awarded**

ORGANIZATION NAME	AMOUNT	LOCATION
The Black Women Collective	\$500	Ajax, ON
Brant Youth Pride	\$500	Brantford, ON
INKspire	\$500	Hamilton, ON
LIFT Scarborough	\$500	Scarborough, ON
MAX	\$500	Markham, ON
niizh jijaag gashkibijigan - Supporting Two Spirit and Trans Youth Tool Kit	\$500	Toronto, ON
Resiliency 4 Recovery	\$500	Oakville, ON
Toronto Youth Food Policy Council	\$500	Toronto, ON



# SCALING IMPACT

DESCRIPTION:

Through Scaling Impact, we are committed to deepening our investments in youth-led projects by providing longer-term funding to groups that have already tested out different strategies for making our communities/institutions/policies more inclusive and have an established model and approach primed to go to scale. These grants support youth-led groups to expand and strengthen their models so that they can influence decision-makers/systems affecting their communities and reach more young people.

**6 PROJECTS FUNDED**  
**\$632,193 awarded**

ORGANIZATION NAME	AMOUNT	LOCATION
Amadeusz	\$100,000	Toronto, ON
Bad Subject	\$82,193	Toronto, ON
Canadian Roots Exchange	\$100,000	Sudbury, ON, Manitoulin Island, ON, Ottawa, ON, and surrounding areas
Citizen Empowerment Project	\$150,000	Toronto and Mississauga, ON
NGen Youth Centre	\$100,000	Hamilton, ON
YAAACE	\$100,000	Toronto, ON



# GRANTEE SPOTLIGHT: CANADIAN ROOTS EXCHANGE

**C**anadian Roots Exchange (CRE) is a community of Indigenous and non-Indigenous youth committed to building honest and equitable relationships, contributing to creating a Canada where youth stand in solidarity to promote respect, understanding, and reconciliation between Indigenous and non-Indigenous peoples

CRE builds bridges between Indigenous and non-Indigenous youth in Canada by facilitating dialogue and strengthening relationships through leadership programs. This grant supports the scaling up of youth reconciliation initiatives underway in Sudbury and Manitoulin, as well as Ottawa and surrounding regions.



## KNOWLEDGE BUILDING

### DESCRIPTION:

We invest in research, policy, advocacy and communications strategies that ensure our partners' efforts are recognized and contribute to lasting change. In collaboration with community partners, experts, think tanks, and research institutes, our knowledge building grants respond to specific knowledge gaps and support projects that are focused on the translation of the existing knowledge in accessible, innovative and relevant ways to support policy, program and service changes to improve the outcomes and experiences of young people facing exclusion.

**1 PROJECT FUNDED**  
**\$53,725 awarded**

ORGANIZATION NAME	AMOUNT	LOCATION
Social Planning Toronto	\$53,725	Toronto, ON

## RESEARCH

### DESCRIPTION:

The Foundation supports research to generate immediate, relevant knowledge of youth issues and the youth sector: to engage in public policy related activities, specifically focusing on the education system, youth justice system and the not-for-profit sector, and to inform its advocacy agenda. The Foundation makes research grants to organizations and individuals with expertise and lived experience..

**3 PROJECTS FUNDED**  
**\$60,800 awarded**

(MOVING FORWARD, OUR RESEARCH ACTIVITIES WILL BE COVERED UNDER OUR KNOWLEDGE BUILDING GRANTS)

ORGANIZATION NAME	AMOUNT	LOCATION
The Circle on Philanthropy and Aboriginal Peoples in Canada	\$25,000	Ontario
Nikki Knows	\$10,000	Toronto, ON
University of Saskatchewan, Department of Indigenous Studies	\$25,800	Thunder Bay, ON





# COMMUNITY-BASED EDUCATION STRATEGIES

(FROM 2014-2017)

## DESCRIPTION:

The Foundation had a stream focused on youth-driven community based education strategies (CBES) that reach young people pushed out of, or marginalized, by the formal education system. These initiatives support young people to attain credits, to re-engage with the school system and to graduate or pursue further education or training. Community-based Education Strategies are developed by communities, young people and educators to reach young people who are not being served effectively by the education system and to create opportunities for them to re-engage with their education in more meaningful and empowered ways.

**2017 COMMITMENTS**  
**\$299,804 awarded**

ORGANIZATION NAME	AMOUNT	LOCATION
Center for Spanish Speaking People	\$75,000	Toronto, ON
Teach for Canada	\$75,000	Toronto, ON
Trust 15	\$75,000	Toronto, ON
Youth LEAPS	\$74,804	Toronto, ON





## YOUTH COLLECTIVE IMPACT

### DESCRIPTION:

Youth CI has been a valuable addition to the social sector, and continues to support collaboratives across Ontario, working to address issues that directly improve the lives of young people. 2017 marks Youth CI's final year of funded activity which, since its launch in 2014, has supported 68 collaboratives through workshops, coaching and funding and reached 20 communities across Ontario. These collaboratives are approaching community change in new ways, exploring root causes that prevent young people from succeeding and developing strategies to remove barriers.

Today, collaboratives from the program's first intake are beginning to see the results of their community-wide efforts, with some reaching further by exploring policy changes to better meet the needs of young people.

Looking ahead, we are pleased to renew our partnership with Innoveave to deliver Youth CI to current and new collaboratives for three more years. We're building on the strengths of the program model by adding new elements to better support grassroots youth-led groups, improve support to very early-stage groups, and offer larger scale grants to better support collaboratives at the implementation stage.

**8 PROJECTS FUNDED**  
**\$637,500 awarded**



ORGANIZATION NAME	AMOUNT	LOCATION
Brantford Brant Youth Collective Impact	\$37,500	Brantford—Brant, ON
Lanark Consortium	\$150,000	Lanark County, ON
LGBTQ+ Youth Collective Impact Project	\$37,500	Hamilton, ON
Hastings County Youth CI	\$37,500	County of Hastings, ON
Prince Edward County Youth Collective Impact Initiative	\$150,000	Prince Edward County, ON
A Way Home Peterborough	\$150,000	Peterborough, ON
Wellington County Youth Homelessness Committee	\$37,500	Wellington County, ON
youthCAN	\$37,500	Hamilton, ON



## GRANTEE SPOTLIGHT- WELLINGTON COUNTY RURAL YOUTH HOMELESSNESS COMMITTEE

**W**ellington County has set out a bold plan to address youth homelessness in the community, bringing diverse stakeholders to support the implementation of a collective impact strategy. With Wyndham House at the helm, eight organizations are working together, taking critical steps to support youth who enter the homelessness system to maintain housing within 30 days.

The most significant challenge the collective identified was the lack of awareness of youth homelessness existing in Wellington County and a misunderstanding of youth homelessness in general. In order to realize their vision, the collective is mobilizing the community to increase the range of available housing options, increasing housing stability, and reducing youth discharged from institutions, in addition to developing a comprehensive community awareness campaign.

## PUBLIC POLICY

WE RECOGNIZE OUR PRIVILEGE AS A PHILANTHROPIC FOUNDATION AND HAVE UNDERSTOOD THE IMPORTANT ROLE WE PLAY NOT ONLY IN FUNDING, BUT IN REMAINING COMMITTED TO LONG-TERM SYSTEMIC CHANGE THAT SEEKS TO BENEFIT ONTARIO'S YOUNG PEOPLE.

38

In May, 2017 we hired our first Public Policy Manager, Saeed Selvam to assist our grantees with their advocacy, government relations, and public policy efforts. This commitment to change is what will influence and inspire our public policy efforts into the near future as we examine policy gaps in youth justice and education along with potential solutions, informed by evidence, research and most importantly, our grantees. Our policy efforts will seek to inform legislation, elevate the ongoing efforts of our grantees and seek to actively advocate for the health and well-being of Ontario's young people.

39

## LEARNING FORUM

Last October we convened over 200 partners, grantees, stakeholders and elected officials at the Bram and Bluma Appel Salon housed in the Toronto Public Library for a full day of learning and discussion.

The event was a unique opportunity to engage grantees and partners on a large scale in open and honest discourse on topics ranging from lessons in public policy to best practices in evaluation and promoting wellness of frontline workers. The event was divided between morning and afternoon sessions with a spoken word performance during the lunch hour.

Opening blessings from Indigenous Elder Andrew Wesley, keynote remarks from Minister Michael Coteau and Councillor Neethan Shan, workshops throughout the day and the closing panel on 'how the philanthropic sector can work in better solidarity with Indigenous communities' closed off a very inspiring day.

## PUBLIC POLICY 101 WORKSHOP

On July 19th, 2017, we convened a mix of grantees, stakeholders and government relations' staff from various sectors for our first Influencing Public Policy 101 workshop and was led by our Public Policy Manager featuring a Senior Policy Advisor to Premier Wynne, James Janeiro. The goal of the event was to provide an introduction to effective advocacy tactics and skills for organizations looking to influence or amend particular policies. It also provided participants with a unique perspective in respect to government constraints, what they respond to and what peaks an elected official's attention.

# IN THE FIELD

## EDUCATIONAL ATTAINMENT FOR INDIGENOUS YOUTH: A VISIT TO THUNDER BAY WITH TEACH FOR CANADA

We joined one of our grantees, Teach for Canada, in their Summer Enrichment Program, led by Indigenous leaders, northern teachers, and education experts. The program helps teachers learn about the histories and cultures of northern First Nations communities in order to adopt culturally-relevant pedagogies, enables them to visit a First Nations community, and to establish self-care practices.

## EDUCATIONAL ATTAINMENT FOR INCARCERATED YOUTH: A TOUR OF THE TORONTO SOUTH DETENTION CENTRE & AMADEUSZ

We participated in a tour of the Toronto South Detention Centre to see firsthand the challenges and opportunities of providing programs within remand custody facilities. Staff at the detention centre provided an in-depth tour and outlined their aspirations for Amadeusz (one of our CBES grantees) to become a more permanent program within the facility, including having their own dedicated classroom. We had the opportunity to meet with two young men who are participating in Amadeusz's education programs: one is finishing up his GED so that he can access a trade apprenticeship when he is released, and the other is completing college courses in business. Both spoke of how this opportunity is providing them with a positive way to use their time, and concrete benefits that make them hopeful about their lives once they are released.

## EDUCATIONAL ATTAINMENT FOR YOUTH IN JANE AND FINCH: VISITS WITH YAAACE AND SUCCESS BEYOND LIMITS

We met with two grantees working on educational attainment strategies for youth living in Jane and Finch: YAAACE and Success Beyond Limits. YAAACE provides wrap-around supports, expanded opportunities and academic interventions to promote academic engagement young people from kindergarten to grade 8 living in the Jane and Finch community of Toronto. Their summer institute, hosted at C. W. Jeffery's supports over 400 students attend to enter the school year at their grade level. During this site visit, we had the opportunity to meet with Mike Clemons of the Pinball Clemons Foundation, who discussed his interest in matching funds to ensure YAAACE can expand its reach.

We then visited Osgoode Hall at York University to see Success Beyond Limit's summer program in action. Success Beyond Limits was developed in response to high suspension and dropout rates in the Jane and Finch community of Toronto, coupled with unsettling low graduation rates. This summer program supports grade 8 students to transition to grade 9, through a community-based credit attainment program where they earn their first high school credit and develop positive peer relationships prior to starting grade nine.

## MINISTRY OF CHILDREN & YOUTH SERVICES (MCYS)

As part of a broader response to challenges facing young people in Thunder Bay, the Ministry of Children & Youth Services (MCYS) hosted a series of events for young people in the community, including a design lab and information session about funding opportunities that can support their community projects. The event was hosted in partnership with the Ontario Trillium Foundation, Youth Opportunities Fund, YouthREX, the Prime Minister's Youth Council, the Thunder Bay Community Foundation and other community-based organizations across the region. The event was an opportunity for us to connect with local youth in Thunder Bay, discuss issues affecting young people, and share information about Laidlaw funding opportunities, including our Resilience 150 PopUp and Youth CI's Conversation Starter Micro Grant.

## PUBLIC POLICY PARTICIPATION

From May 2017 onwards, we've been honored to have been invited and participate on a series of panels and convenings by our partners.

Provincial Partnership Table, MCYS

CEGN Annual Conference

YWCA National Conference

Maytree Looking Ahead Policy Conference with PM Trudeau

U of T Roundtable on the Future of Policy with President Gertler

# THE FAMILY COMMITTEE

In 2017, the Board approved the establishment of a Family Committee and a Family Fund that aim at engaging members of the Laidlaw Family both in the Foundation and in philanthropy and grant-making. Members of the Family worked with the Board in spearheading the process of design and operation of the Family Discretionary Grant Fund.

A Fund of \$150,000 per year, initially for a three-year term, is in place to encourage Family Members to actively engage with philanthropy and, by association, to increase their long-term involvement with and support for the Foundation.

All descendants of Mr. R.A. Laidlaw, 18 years of age and older, will be eligible to make an application to the Fund on behalf of a recognized Canadian charitable organization, to a maximum of \$10,000 per year, per Family Member. Applications could be in the form of one grant for \$10,000 or a series of smaller micro grants. Family Members are encouraged to consider the mission of the Foundation with their grant applications.

The Family Committee oversees the administration of the Fund. It is comprised of the three Family Members on the Board, together with two other Family Members and two non-Family Board Members. Members of the Committee are appointed by the Board with a mandate to reach out to all eligible Family Members, promoting as well as encouraging the opportunities presented by the Fund.

In a span of one short year, the Family Committee and the Family Fund have achieved significant progress and created great momentum in engaging with the Family. In 2017, the Family Committee facilitated access to the fund and organized the first Family Reunion in years.

Through the Family Discretionary Grant Fund, 12 Family members made requests supporting 15 unique initiatives and projects. The Fund supported initiatives from different parts of the Province, including Kenora and downtown Toronto. The list of initiatives represents a diverse mix of issue areas ranging from arts and culture, community services, recreational, environmental and heritage preservation, amongst others.

In addition, the Family Committee planned and hosted a Laidlaw Family Gathering that was held in Toronto on October 29, 2017. 33 Family Members attended. The Chair of the Board and the Executive Director of the Foundation were also present at the gathering. They welcomed and greeted Family members on behalf of the Board.

The event was a resounding success over all. Organizers received plenty of positive feedback, and there was a clear desire to do this again.

The Committee maintains regular communications with Family Members. The first Newsletter, provided background information on the development of the Family Fund and included the fund's Terms of Reference and the Family Committee mandate.

The second Newsletter, now named "Vital Signs", included a brief summary on the Family Reunion, along with a thank you note on behalf of the Foundation and the Family Committee to all who attended the Family gathering and luncheon.

Further, the first "Vital Signs" included reflection on Remembrance Day and its special relevance to the Laidlaw Family. Bob Smith, the senior Family Member wrote:

*"As I am sitting here writing this first edition of the Laidlaw Family "Vital Signs", it is Remembrance Day, November 11, 2017. I am going to begin with a very sad Laidlaw Family In Memoriam. On January 31, 1944, Flying Officer Jeffery Cayley Laidlaw, a Navigator in the Royal Canadian Air Force, was killed in action when the plane he was on crashed in Lagos, Nigeria. He was 25 years old. Uncle Jeff left behind to mourn him his beloved parents, Grannie and Granddad (Julia and Bobby Laidlaw) and his much-loved siblings, sister Kay and brothers Nick and Rod. Uncle Jeff was also my Godfather. I treasure the copy of a letter he sent me from overseas at the time of my first Christmas, Christmas 1942. He and I did actually meet as I have pictures of the two of us together in the living room and in the garden of the family home, 35 Jackes Avenue in Toronto. Lest We Forget".*

Moving forward, the Family Committee plans to engage more Family Members in the Fund and the Foundation in the future. 2019 marks two significant milestones, one is the 70th anniversary of the establishment of the Foundation and the other is the 200th anniversary of the Family settling in Canada from Scotland. The Laidlaw Foundation will be celebrating the 70th anniversary of its founding in 2019, at which time the Family will be an important part of the celebrations.

35 Jackes Avenue





## INVESTING IN THE FUTURE

OVER THE YEARS, THE LAIDLAW FOUNDATION HAS SUPPORTED ORGANIZATIONS WITH MORE THAN JUST GRANTS. WE HAVE TAKEN LOANS ON BEHALF OF ARTS GROUPS, PROVIDED LOAN GUARANTEES AND SUPPORTED MORTGAGES, HELPING BUILD BRICK-AND-MORTAR CULTURAL INFRASTRUCTURE THROUGH PROJECTS SUCH AS THEATRE AND DANCE COMPANIES.

**E**ssentially, Laidlaw has long engaged in practices close to what is now known as “impact investment”: managing its money to achieve not only a financial return, but also social and environmental benefits.

So beyond using its endowment earnings to fund grantmaking, Laidlaw’s strategic plan for 2014–2018 included a clear call to develop “other means by which the financial resources of the Foundation can be put to the service of our vision.” In 2017, we focused on finding ways to ensure Laidlaw’s investments also advance its mission.

Following instructions from the Board, Laidlaw’s Investment Committee retained the consulting firm Mercer (mercer.ca) to help update our overall portfolio management policy. Surveying Laidlaw’s staff and stakeholders, Mercer found solid support for strengthening our emphasis on socially responsible investment. So while ethics have always been a priority, with Laidlaw working to monitor—and improve—the behaviour of companies whose shares it owns, last year we adopted new rules for our portfolio. It now operates with explicit environmental, social and governance standards: we will not invest in anything that profits from exploitation of children and/or weapons, for example, to ensure none of the Foundation’s holdings run counter to our programs and social mission.

But rather than just avoiding harm, Laidlaw wants to actually do good with its portfolio. So we hired a specialist advisory firm Purpose Capital (purposecap.com) to help us develop an impact investing framework. It focuses on finding opportunities that can provide at least modest financial returns, along with measurable social benefits. These range from investing directly in marginalized young people’s businesses, and in spaces and housing serving their communities, to sustainable agriculture and clean energy projects that protect the world they will inherit.

While the approach is growing more popular, good impact investments can still be difficult to identify—not to mention effectively manage or measure. And safeguarding the Foundation’s granting resources remains a key priority, even as we learn new ways to use our assets. So to start, the Board approved a strategy that “carves out” up to 5% of Laidlaw’s total December 2016 portfolio value (just over \$3.7 million) for impact investment.

The remaining part of the Laidlaw portfolio (i.e. 95%) is not currently targeted for impact investments. However, Laidlaw has introduced a Socially Responsible Investment policy that includes Environment, Social, and Governance (ESG) factors to ensure that this part of the portfolio is not invested in a manner that may be counter to the impact portfolio or grant making objectives.

To help administer this part of the portfolio, our Board also approved the Investment Committee’s recommendation that Laidlaw retain financial managers with impact expertise.

Following a thorough search process, supported by Purpose Capital, the Board hired Wetherby Asset Management (<https://wetherby.com/>). Their first task was to develop a customized impact investing policy statement, translating the Foundation’s financial and strategic priorities into a practical guide for asset allocation. The Board approved this statement in November 2017, and Wetherby will soon provide them and the Investment Committee with a selection of portfolio options that meet the new criteria.

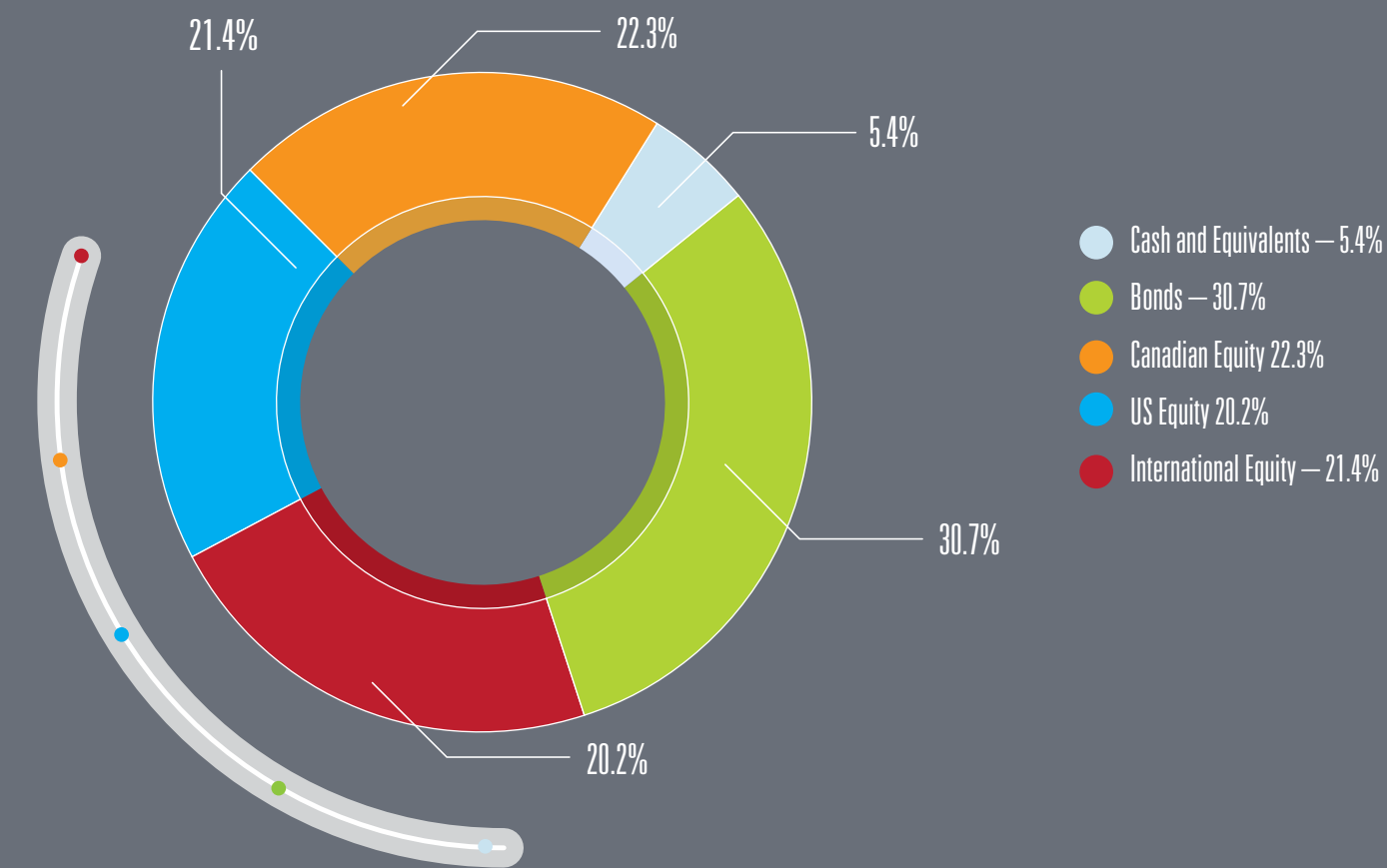
**For more information on Impact Investing strategy, policy or management advisory services please contact Jehad Aliweiwi at [jaliweiwi@laidlawfdn.org](mailto:jaliweiwi@laidlawfdn.org)**

# LIDLAW FOUNDATION INVESTMENT OVERVIEW

for the year ended December 31, 2017

ASSET MIX	30-Sep-2017		31-Dec-2017		Policy Range	Annual Income Estimate	Curr. Yield %
	Market Value	% Assets	Market Value	% Assets			
<b>Fixed Income</b>	<b>26,252,669</b>	<b>35.0</b>	<b>27,130,869</b>	<b>36.1</b>		<b>649,434</b>	<b>2.4</b>
Cash and Equivalents	3,267,582	4.4	4,050,356	5.4	0% - 15%	40,643	1.0
Bonds	22,985,087	30.7	23,080,513	30.7	30% - 50%	608,792	2.7
<b>Equity</b>	<b>48,733,403</b>	<b>65.0</b>	<b>48,117,934</b>	<b>63.9</b>	<b>50% - 70%</b>	<b>1,126,443</b>	<b>2.3</b>
Canadian Equity	17,118,968	22.8	16,764,188	22.3	15% - 25%	451,125	2.7
US Equity	14,781,209	19.7	15,213,647	20.2	35% - 45%	245,609	1.6
International Equity	16,833,225	22.4	16,140,098	21.4	35% - 45%	429,709	2.7
<b>Total</b>	<b>74,986,071</b>	<b>100.0</b>	<b>75,248,802</b>	<b>100.0</b>		<b>1,775,877</b>	<b>2.4</b>

## ASSET MIX AS OF 12/31/2017







[HTTPS://WWW.LINKEDIN.COM/COMPANY/LAIDLAW-FOUNDATION](https://www.linkedin.com/company/laidlaw-foundation)

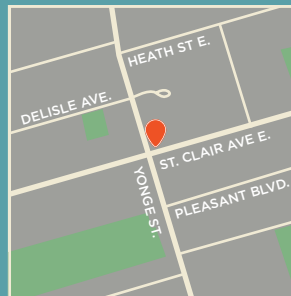


[HTTPS://WWW.FACEBOOK.COM/LAIDLAWFOUNDATION](https://www.facebook.com/laidlawfoundation)



[HTTPS://TWITTER.COM/LAIDLAWFDN](https://twitter.com/laidlawfdn)

**LAIDLAW**  
FOUNDATION



2 ST. CLAIR AVENUE EAST • SUITE 300 • TORONTO ON M4T2T5 • 416-964-3614